

OPTIONS

September 2005

www.optionii.com

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Special Points of Interest

- The UT Executive MBA Association's Annual Fall Business Seminar is Friday, September 23 at the Thompson Conference Center
- Details for seminar topics and speakers
- Catch up with fellow Alumni
- Look for friends in the Alumni Directory
- Keep in touch with us and send news to:
editor@optionii.com

Fall Business Seminar—Heads Count

Set aside Friday, Sept. 23rd to attend our annual Fall Seminar!

This year's theme is "Heads Count." In the service-based global economy of the 21st century, organizations have become increasingly aware of the contributions their human capital makes to their bottom-line results. A study conducted by the American Psychological Association has shown that, at the middle management and professional levels, the difference in productivity between a high-performing employee and an average performer is 32 percent.

Speakers on this year's agenda will share their experiences and lessons learned in recognizing the strategic value of Human Capital, ways to cultivate and empower Human

Capital, and how to harness this power (a look at the role of company culture, corporate communications, individuals vs. teams, leadership/advocacy/negotiation and other critical interpersonal skills). See Page 2 for the list of well-known speakers with great stories to tell on how "Heads Count" for their businesses.

Based on the success and positive feedback from last year's seminar, the board has decided to continue with the four speakers format. This will allow for more focus on each speaker and provide greater opportunities for networking with Alumni throughout the day.

With Dr. David Jemison taking over as the Director for Option II Program,

the seminar committee is introducing the "Jemison Jam" event in place of the traditional Courtside event on Thursday night, September 22.

Those of you interested in marketing your business to Option II and McCombs MBA alumni are invited to participate in sponsorship opportunities, ranging from advertisements within the Seminar program hand-out, to literature/promotional material handouts distributed to all attendees at the registration table. Contact Kathy Crosby for more details: Kathy_Crosby@dellcom (or 512-728-9194).

Be sure to register early to receive a discounted price and a seat at the Jemison Jam event. And why not rally your study group and your class-

(Continued on page 2)

New Alumni Directory

Alumni information may be found in the new alumni directory, the McCombs Online Resources (MOR): <https://www.mcombs.utexas.edu/MOR>. Visit the McCombs Online Resources to update your profile, search for class-

mates and colleagues, network with fellow alumni, and sign up for email newsletters to hear about local events and class information.

Lifetime E-mail

Students graduating after 2000 with a degree from

the School of Business are eligible for Lifetime Email Forwarding. This allows you to keep receiving messages sent to your business school email address after you graduate. With this service, contacts can send

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Alumni Updates

On the Move: Claudia Woody, class of '89, has been promoted from IBM Vice President, ITS Business Development, IBM Global Services to Managing Director for the Nokia global account. She will be on assignment in Hel-

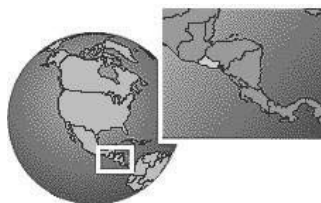


sinki, Finland which is the location of the Nokia headquarters.

David Tynan '92 and Shirley Marquardt-Tynan '92 jumped at the chance to learn Spanish and have ventured off to El Salvador. David is helping open a Dell call center and Shirley has been reincarnated and come back as an ex-pat's wife. One year into the venture they love their new life: David is learning about starting a new business in a foreign country, the beach (Pacific Ocean) is 45 minutes away, they live in the vol-

canoes (mountains), and it is perpetually summer.

They are half way through their goal to visit every country in Central America before they return to the USA. Only about 3 hours from Houston by plane, come visit them in this wonderful country!



You can contact the Tynans at: Tynanelsal@yahoo.com

Life Events: David Harper, Class of 1988, passed away on April 30th, 2005. He is survived by his wife, Sandy, and his three sons, Jon and wife Teddy, Chris and Mike. He had two granddaughters Regan and Kendall. A celebration of his life was held at First United Methodist Church on Wed., May 4, 2005 in Round Rock.



Fall Business Seminar

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mates to attend and earn a permanent spot for your class on our Attendance Award plaque? The seminar provides a great opportunity to catch up with classmates and make new UT-MBA network contacts.

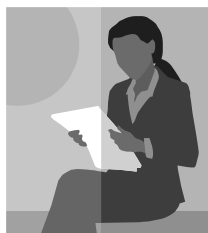
Registration is easy — you can register online at:

www.optionii.com

or mail registration to:

Option II Seminar
PO Box 684325
Austin, TX 78768.

Melissa Simpler,
Seminar Coordinator
msimpler@affinegy.com



Brian Greig

Partner, Fulbright & Jaworski

You've invested in your human capital; what things can you do from an employment law perspective to minimize the risk of losing on your investment? What things can you do from an employment agreement standpoint to maximize the benefit you make in the investment?

Bob DeRodes

CIO, Home Depot

How have information systems effected performance of your Heads? See how information strategy development and implementation at Home Depot has positively effected employee productivity.

Laura Kilcrease

Managing Director, Triton Ventures

How do you identify those employees you want to "invest" in? Learn how a venture capital firm measure the value of the "investment" made in employees it selects and how they manage the risks.

Red McCombs

Chairman, McCombs Enterprises

Selling cars, buy the car lot, co-founding Clear Channel Communications, franchise owner of basketball and football teams — salesmanship and negotiation skills are at the heart of Red McCombs's successes. Listen to his insights from his experi-

ences to provide the seed for us to harness and build our own salesmanship and negotiation skills.

Speakers at Heads Count

Register Now!

www.optionii.com

Fall 2005

**Alumni Business
Seminar**

**Events on Thursday
and Friday**

**September 22-23,
2005**

New Alumni Directory

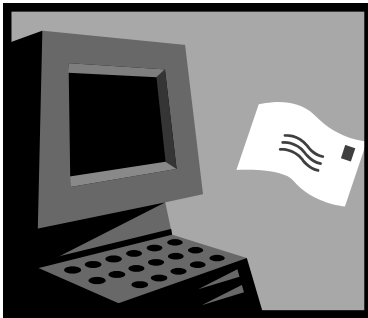
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mail to your school account and it is automatically forwarded to your current address.

If you change jobs or ISP's, you only have to visit the alumni website and change your forwarding address to keep getting your messages. To set up your lifetime email, visit your online profile in the McCombs Online Resources database.

Students graduating prior to 2000 should enter a "preferred" email address in MOR. A lifetime email can be claimed at Texas-Exes <https://www.texasexes.org/online/email.asp>.

If you need any assistance, please contact Teresa Phillips at:
teresa.phillips@mcombs.utexas.edu or 512-475-6435.



Heads Count Fall Business Seminar

Event Schedule

Thursday, September 22

Exchange of Ideas

Mainz University EMBA Forum

2:00 to 5:00 pm

No Charge

Jemison Jam

7:30 to 9:30 pm

\$40 per person (OII only)

Friday, September 23

Business Seminar

8:00 am to 5:00 pm

UT Thompson Conference Center

\$100 registration

Late registration after September 9th add \$25

Option II Student and Alumni Reception

5:30 pm to 7:30 pm

Lila B. Etter Alumni Center, Connally Ballroom

Inaugural Texas Hold'em Tournament

8:00 pm to 11:00 pm

Contact jack.cartwright@iapshop.com

Class of 1985 Twenty Year Reunion

Private party

Contact jack.cartwright@iapshop.com

Class of 1995 Ten Year Reunion

Private party

Contact Michael@paravelstrategy.com

Regional Activities

Austin Area

Contact Burton Anderson ('00) at burton@texas.net for information.

San Antonio Area

Contact Stephanie Andrews ('03) at jandrews@swbell.net for information.

Houston Area

Contact David Taylor ('99) david.r.taylor@hp.com for information.

Dallas Area

Contact Christopher Plummer ('01) christopherp@prodigy.net for information.

All Other Geographic Regions (At Large)

Contact Ed Paulson ('90) author@edpaulson.com for information.

Alumni/Student News

Please send any updates you would like to appear in the newsletter to us at:

editor@optionii.com.

Next Board Meeting:

October 8, 2005

9:00–12:00 at UT

Volunteers Needed

VOLUNTARY DUES

Your monetary contribution coupled with the hours invested by your fellow alumni supports our mission through our Annual Seminar, Option IIuesday events, and new initiatives. Your voluntary dues are essential to provide the necessary tools and infrastructure.

Please make that voluntary contribution of \$25 or more today at www.optionii.com or mail your contribution to UT Executive MBA Association; PO Box 684325; Austin, TX 78768.

Thank you for your contribution and thanks to your classmates

for volunteering their time.

GET INVOLVED!

How can you help us fulfill our mission? Volunteer your time and expertise. Contact Kathy Crosby at: Kathy.Crosby@dell.com.



EXECUTIVE MBA ASSOCIATION MISSION

- Enhance Degree Value
- Create a Professional Network
- Provide Continuing Education
- Facilitate Alumni Participation
- Improve the Option II Program
- Provide Recruiting Support
- Provide Participant Support

UT Executive MBA Association
P.O. Box 684325
Austin, Texas 78768-4325

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